



Media Consent Form
(Photography, Audio, Video, Media and Social Media)
2024-2025 School Year

Public schools throughout Newfoundland and Labrador promote involvement in curricular and co-curricular activities by posting student photos, audio, and/or video or academic and non-academic student work on their website, social media platforms (e.g., Facebook, Instagram, X {formerly Twitter} etc.) and/or newsletters, presentations, brochures or advertisements. Activities and achievements of our school may also be promoted on NLSchools' social media platforms, website (www.nlschools.ca), or via other promotional opportunities. Occasionally, traditional media outlets may be present in our school to videotape, photograph, record, and/or interview students involved in school-related activities. **Please note:** activities considered 'in school' include, but are not limited to, pictures and video of activities that occur in the school environment; inside the physical building, the classroom, or in a Google classroom/ structured online environment.

NLSchools is committed to using digital tools, including Artificial Intelligence (AI), responsibly and ethically in creating or enhancing media content. This may include the use of filters, image corrections, background modifications, or other digital alterations. We ensure that any changes respect the dignity, identity, and privacy of our students. NLSchools follows best practices for ethical media use and regularly reviews our policies to align with current technology and societal standards.

Please indicate your wishes regarding your child's involvement in the promotional activities noted above by completing the form below and returning it to your child's homeroom teacher. Student names or images will not be used without permission from the parent/guardian.

Families are also encouraged to review NLSchools' **Social Media Use** policy (FIN-502) and **Terms and Conditions for Student Use**, as well as the **Acceptable Use of Technology policy** (FIN-500) available at <https://www.nlschools.ca/about/policies.jsp>

Updated: August, 2024

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- Yes, I permit my child's school and/or NLSchools to reproduce images and/or name of my child for promotional purposes as referenced above.
 - No, I do not permit my child's school and/or NLSchools to reproduce images and/or the name of my child.

School Name: _____

Student's Name: _____

Homeroom Teacher: _____ Date: _____

Parent/Guardian Signature: _____